

## BASES OF THE WEB POSITIONING CAMPAIGN

### **1.- ORGANIZING ENTITY:**

Reale Seguros Generales S.A. (hereinafter "Reale") located at Príncipe de Vergara 125, 28002 Madrid, with NIF (TIN) A-78520293, will carry out a campaign to position the new expatriate website, which will be governed in accordance to these legal bases (hereinafter the "bases").

### **2.- VALIDITY PERIOD:**

The promotion will be valid from 1 October to 31 December 2019, inclusive.

If for reasons of force majeure or beyond the control of REALE it should prove necessary to postpone or modify the duration of the campaign, or cancel or repeat it, this fact would be notified to the participants by the same means as those whereby these bases are published.

### **3.- TERRITORIAL SCOPE:**

The campaign is valid for all individuals who subscribe to an insurance policy for auto, home, business and residents' associations of the expatriate segment through the "Callme back" that will appear in the specific section on the new expatriate website

### **4.- OBJECTIVE:**

To encourage the use of digital channels among its existing and potential clients following the relaunch of the expatriate website.

### **5.- ACCEPTANCE OF THE BASES:**

Participation in this campaign implies full acceptance of these bases and express submission to such interpretive decisions as may be made in respect thereof by the organizer. REALE reserves the right to disqualify participants who fail to comply with them and, especially, any participation that goes against these bases.

In accepting these bases, participants confirm their understanding of the terms and conditions thereof and undertake to comply with such current regulations as may be applicable in this regard, so that simply by participating in the promotion they are giving their consent to submitting totally and irrevocably to the bases and to the law.

Any statement to the contrary by the participant, regardless of when it is made, will imply that participant's self-exclusion from the promotion and the release of REALE from any commitment acquired vis-à-vis the participant.

### **6.- PRIZES:**

The prizes of this campaign will be reflected in the table that we will show below, not including transport costs or other related expenses. The gift will be sent to the intermediary's office so that it can be delivered personally to the client subscribing the policy. Shipment will be made one month after the effective date and payment of the premium of the subscribed policy

The prizes contained in this promotion may in no case be the subject of change, alteration, compensation or assignment at the request of the winner.

Table of gifts, policy contracting campaign.

Annual Net Premium (*)	Amazon Gift Cards
From €150 to €300	€20 Amazon Card
From €301 to €500	€40 Amazon Card
From €501 to €1,000	€60 Amazon Card
€1,000 or more	€100 Amazon Card

## **7.- REQUIREMENTS FOR PARTICIPATING**

All natural persons of legal age who contract an insurance policy in the period established in the promotion, in any of the REALE offices taking part in the promotion may participate in the promotion.

REALE employees, their immediate family members, as well as those of companies directly or indirectly involved in the realization of this promotion may not participate in this promotion.

In the event that, for any reason, the winner is unable or unwilling to accept the prize, renounces it or cannot be found after the xx days mentioned above, said prize will be cancelled.

REALE will be exempt from any liability that might arise from the impossibility of identifying the winner as a result of errors in the data provided by the clients that have subscribed the policy.

Nor will it be liable for errors occurring in the delivery of the prize, provided that these are not attributable to it, or are a consequence of the lack of diligence of the winner.

The gift will be given to the winner, once the required documentation has been provided and verified and validated by REALE.

The gift is non-transferable and not exchangeable for another gift. The marketing and/or sale of the right to obtain the prize is also prohibited.

Portfolio replacements and internal transfers are excluded.

The annualized premium will be taken into account for the calculation. Only policies with date of issue and effective date in the campaign period and that have fulfilled the above requirements will be computed.

(\*) Contracting subject to the company's subscription policy.

## **8.- IMAGE RIGHTS:**

The participant grants exclusively and with the right to transfer to third parties, the image rights, as well as any other rights that may correspond to his or her person as a result of his/her participation in this campaign and the resulting material of which may be subject to public communication on its website or any form of exploitation by REALE.

The images and similar contents obtained from the participant may be used for the dissemination of the prizes awarded and in general for the dissemination through the Internet or other means, electronic or otherwise, of the promotion. Therefore, the participant assigns the proprietary content of the right to the image itself, without temporal or spatial limitation, necessary to carry out the exploitation of the materials resulting from the promotion and their secondary uses, as well as their possible incorporation into other websites and written, graphic, sound or audiovisual works for commercial, promotional and merchandising or any other purposes of REALE, which may use any image captured of the participant.

## **9.- PERSONAL DATA:**

The participant authorizes REALE to use the personal data necessary for his/her identification, as well as for the delivery of prizes, where appropriate and the dissemination of the identity of the participants by REALE on its website, social networks or in any means of dissemination in any medium, for purposes of promotion and/or dissemination.

Likewise, the participant authorizes the transfer of his/her personal data to third party entities with the sole purpose of managing the awarding of the prize to the winning participants.

If the personal data of a winner in the campaign were to prove untrue, false, incomplete or outdated such that identification of the winner is impossible by reasonable means, REALE reserves the right to disqualify such winner from the campaign, being free of all liability in this regard.

Participants authorize the use, publication and reproduction throughout the world and without limitation, by Reale, of their image and name in any type of advertising, promotion, publication, including the Internet, or any other means of any nature whatsoever, for commercial or informational purposes provided that these relate to this promotion, without reimbursement of any kind for the participant and without paying any fee.

#### **10.- RESERVATIONS AND LIMITATIONS:**

REALE is exempt from any responsibility in the event that there is an error in the data provided by the participants themselves that would prevent their identification.

REALE reserves the right to declare the promotion void at any time if none of the winners meet the necessary requirements to participate in it. In that case, REALE will communicate this to the winners, who will have no right to make any claim in his respect.

Also, in the event that the development of the promotion is affected by circumstances that are beyond the control of REALE or cannot be carried out due to the current, foreseeable or assumed breach of any applicable Law or regulation, REALE may cancel all or any part of the promotion without the participants being able to make any claim.

REALE reserves the right to justifiably eliminate any participant who defrauds, alters or disables the proper functioning and normal and regulatory course of this promotion or the resolution of any issue arising from this promotional activity or attempts to do so. REALE excludes any liability for damages of any nature that may be due to the temporary lack of availability or continuity of the operation of the services through which participants participate in the promotion, to users' disappointment with these services and, in particular, although not exclusively, to failures to access the various pages and in sending the participation responses through the Internet or telephone communications enabled for this purpose.

REALE reserves the right to make changes that result in the orderly completion of the promotion when there is just cause or force majeure that prevents it from being completed in the manner envisaged in these bases. REALE reserves the right to postpone or extend the promotion period, as well as the power to interpret these legal bases. REALE reserves the right to shorten, extend, modify or cancel this competition, if exceptional circumstances concur that impede its realisation, communicating those circumstances so as to avoid any damage to the candidates in the promotion. REALE will not be responsible for delays, losses or deterioration due to causes that are not attributable to it.

REALE will also not be responsible for cases of force majeure that might fully or partially prevent the winner from enjoying the prize.

Likewise, REALE will be exempt from any responsibility if any of the aforementioned cases concur, as well as any responsibility for the damages that could be caused during the enjoyment of the prize.

#### **11.- NULLITY:**

If any provision of these Terms is declared, totally or partially, null or ineffective, such nullity or ineffectiveness will affect only such provision or part thereof that is null or ineffective, all the rest of the bases subsisting and such provision or part thereof that is affected being deemed not to have been written, unless, being essential to the present bases, it were to affect them overall.

#### **12.- JURISDICTION AND APPLICABLE LAW:**

These rules will be interpreted and governed in accordance with Spanish legislation. For any litigious issue arising from the existence, access, use or content of the Bases, the participant and REALE expressly waive any other jurisdiction that may correspond to them, submitting to the exclusive jurisdiction and competence of the Courts and Tribunals of Madrid.

